



Bruce T. Blythe

Bruce Blythe is CEO of Crisis Management International, Inc., and Chairman of Crisis Care Network, Inc. Through these two companies, Mr. Blythe provides crisis preparedness services for multiple Fortune companies and other organizations worldwide. Additionally, they respond to over 800 crises per month nationwide.

He also provides comprehensive workplace violence programs and threat of violence consultations through a specialty network of crisis management specialists and former FBI and Secret Service agents.

He has been personally involved in crises such as the 1993 World Trade Center bombing, mass murders at the U.S. Postal Service, the Oklahoma City bombing, 9/11, commercial air crashes, rescue of kidnap and ransom hostages, Hurricanes Andrew and Katrina, other natural disasters, and reputation crises. He serves as a consultant to numerous Fortune executives and managers in Strategic Crisis Leadership preparedness and response.

Widely regarded as a thought leader in the crisis management and business continuity industries, he is the author of *Blindsided: A Manager's Guide to Catastrophic Incidents in the Workplace*. He is a former Marine, a certified clinical psychologist, and has served as a consultant to the FBI on terrorism and workplace violence.

Blythe has made repeated appearances on NBC's Today Show, multiple CNN programs, ABC's 20/20, CBS' 48 Hours, CNBC, NPR and many others. Fast Company Magazine published a cover-story article about Blythe's leadership in responding to 204 companies onsite, all within three weeks following 9/11. He provides frequent commentary in notable publications, such as The Wall Street Journal, Newsweek, Business Week, Smart Money, New Yorker, Fortune Magazine and USA Today.

He serves as a keynote presenter to fifty national and international conferences per year.

Blythe is a member of:

- ASIS International's Crisis Management and Business Continuity Council
- Overseas Security Advisory Council with the U.S. Department of State
- Disaster Recovery Institute's Educational Advisory Council
- The Conference Board, serving as Chairman of the Corporate Security, Business Continuity and Crisis Management Conference
- Association of Traumatic Stress Specialists, six years on the Board of Directors
- NFPA 1600 Technical Committee's Task Group on Crisis Management
- The International Society for Traumatic Stress Studies

Blythe's areas of expertise include:

- Strategic Crisis Leadership (for Senior Executives and Crisis Managers)
- Crisis Preparedness, Response, and Team Leadership
- Workplace Violence Preparedness and Defusing Threatening Individuals
- Human Side of Crisis and Post-Incident Return to Work
- Crisis Decision-Making