

Media Contact:
Grace Burley
404.841.3407
gburley@cmitl.com

About Crisis Management International

Crisis Management International, Inc., a global consulting firm headquartered in Atlanta, Georgia, helps organizations prepare for and manage the unexpected by offering strategic crisis management planning and related consulting services. With its roots in the crisis response business, CMI has first-hand experience dealing with all types of crises including: 9/11 (200+ companies), Hurricane Katrina, Oklahoma City Bombing, 1993 World Center Bombing, workplace shootings, fires, earthquakes and reputation scandals. Since the company began in 1988, CMI has been at the forefront of corporate crisis management and has helped hundreds of organizations prepare and respond to thousands of crises.

CMI assists clients by working closely with each organization to understand their specific needs and structure. Through gap analysis and plan review, CMI then helps the organization to develop an integrated crisis management strategy and plan. CMI help organizations implement their strategies by providing training and conducting exercises and strategic crisis leadership development for management. In addition, CMI provides management consultation following a crisis. The company's offering includes expertise in crisis management, emergency response, disaster recovery, human impact, crisis communications, workplace violence, and business continuity.

CMI staff and consultants have experience in many industries, from manufacturing to insurance, banking to retail, energy and chemical to consumer goods, food safety to information technology. CMI helps build senior management consensus, and then applies industry/solution-specific expertise to provide clients the best possible service. CMI consistently develops the correct, time-tested and cost-effective management processes and procedures for clients that want to be well prepared to deal with all types of threats.